



HIGH COUNTRY HOME EDUCATORS ADVERTISING POLICY

Thank you for advertising with High Country Home Educators
As of Fall 2022, we are serving over 250 families!

Advertising Policy

High Country Home Educators reserves the right to refuse any advertising that, in its opinion, conflicts with the philosophy or beliefs of HCHE or would appear to cause such conflict. The appearance of an ad does not constitute endorsement by HCHE or its boards. We do not endorse or guarantee any of the products or services offered in ads appearing in this newsletter. We will be able to accept advertising as space allows, on a first-come, first-served basis.

Publication – NEW!

Our High Country monthly newsletter is now online! We have also opened up access to this monthly newsletter to all High Country Members which means more exposure for your service or event. Our newsletters will still run from August through May each school year excluding a December newsletter.

Prices (monthly):

Business card size ads: \$25 for members; \$30 for non-members
Double business card size ads: \$40 for members; \$50 for non-members.

Maximum Sizes:

Business card size:

3 ¾ inches wide x 2 ½ inches high (landscape)

Double Business card size:

3 ¾ inches wide x 5 inches high (portrait)

High Country reserves the right to adjust sizes as needed. If we would need to cut your size significantly from these dimensions to fit your ad in, we will credit your account accordingly.

The deadline for ads, along with the fee is the 15th of the month before.

Tips & Info

- Our families receive the newsletter via e-mail; therefore, full color ads get a lot of attention. Hyperlinks to your site are also accepted.
- We prefer JPEGs but can also accept ads as PDFs.
- If you need help designing an ad, please let us know.
- Your advertised opportunity must not conflict with High Country Enrichment Classes on Tuesday and Wednesday 9:00am-3:00pm.

Payment

- Please e-mail your ad to Communications@hche.org and your check to: High Country Home Educators, c/o HCHE Advertising, P.O. Box 62284, Colorado Springs, CO 80962
- Make checks payable to HCHE.
- Payment MUST be received by the 20th or we will have to pull your ad from the publication.
- Questions: Contact Deana Ratliffe, HCHE Communications: communications@hche.org