

**Thank you for advertising with High Country Home Educators**  
As of Spring 2016, we are serving over 300 families.

### **HIGH COUNTRY HOME EDUCATORS ADVERTISING POLICY**

High Country Home Educators reserves the right to refuse any advertising that, in its opinion, conflicts with the philosophy or beliefs of HCHE, or would appear to cause such conflict. The appearance of an ad does not constitute endorsement by HCHE or its boards. We do not endorse or guarantee any of the products or services offered in ads appearing in this newsletter. We will be able to accept advertising as space allows, on a first-come, first-serve basis.

#### **Prices:**

Business card size ads (newsletter): \$25 for members; \$30 for non-members  
Double business card size ads (newsletter): \$40 for members; \$50 for non-members.  
Online ads (homeschool related ads only): \$15 for members; \$20 for non-members

#### **Maximum Sizes:**

##### **Business card size:**

3 ¾ inches wide x 2 ½ inches high (landscape)

##### **Double Business card size:**

3 ¾ inches wide x 5 inches high (portrait)

*Please let us know if your ad is of different orientation (wider than high, but still within these given sizes).*

High Country reserves the right to adjust sizes as needed. If we would need to cut your size significantly from these dimensions to fit your ad in, we will credit your account accordingly. If we have the space, your ad space may be larger than these sizes at no extra cost to you. ***The deadline for ads, along with the fee is the 16th of the month before.***

- **Our families receive the newsletter via e-mail, therefore, full color ads get a lot of attention.**
- **We can accept ads as PDFs or JPEGs to preserve your fonts; we can also accept Microsoft Publisher and Word formats. We'll let you know if we have a problem in receiving your ad.**
- **If your ad is just text, please submit a copyright free image of your choice or we may select one for you.**
- **High Country monthly newsletters run from August through May each school year but excludes a December newsletter.**

**Our online ads are accessible to our members for the entire school year (August – July) on our website. These ads will be only for tutors, individual educational classes (not other homeschool coops), and music lessons. To apply for these ads, go to [www.hche.org](http://www.hche.org) under the 'Support Group' tab. Click on 'Online Advertising' and fill out the required information. Upon approval, your ad will be posted on our website for the academic year.**

Please either e-mail your ad to [sgads@hche.org](mailto:sgads@hche.org) or send a copy-ready ad and your check to HCSG Advertising, 2245 Capstone Ct, Colorado Springs, CO 80919. Make checks payable to HCSG. Payment **MUST be received by the 20th** or we will have to pull your ad from the publication.  
**Julie Batura, HCSG Advertising Coordinator; 719-590-1611 or [sgads@hche.org](mailto:sgads@hche.org)**